

6<sup>th</sup> edition

# Polepharma Biotesting Congress



Analytical Strategies for Quality in Biotherapeutics and  
Advanced Therapy Medicines (ATMP)

[biotesting.polepharma.com](http://biotesting.polepharma.com)

04 — 05  
June 2025  
Évreux - Le Cadran

## Sponsorship Exhibit Offers



Contact  
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## Themes

Analytical Strategies for Quality in Biotherapeutics and Advanced therapy Medicines (ATMP)

C onferences	2 Days	200 Attendees	+9h dedicated to Networking
T echnical Workshops	1 Gala Dinner	20 Exhibitors	
R ound Tables			

## Why sponsor Polepharma's Congresses ?

- 1 **Highlight** your activities, present your knowledges, enhance your expertise via the Partners areas end by leading your workshops;
- 2 **Associate your company's image** with the term of biotesting and, more broadly biotherapies, and benefit from high visibility among participants: decision-makers and actors in the pharmaceutical industry, academics, higher education and research institutions
- 3 **Develop your network** thanks to strategic interactions with participants (BtoB meetings): meet the French leaders of Biotesting & Bioproduction to promote and strengthen current and future partnerships;
- 4 **Get involved** in tomorrow's Biotesting & Bioproduction development, and the shaping of French and European biotherapeutic's « time to release » Biotesting stakes & answers.

## ● Became a Partner/Sponsor of Polepharma events

Customized sponsorship packages can be designed according to your specifications

## ● Enjoy the DUO pack to get more impact and visibility with the France Bioproduction Congress

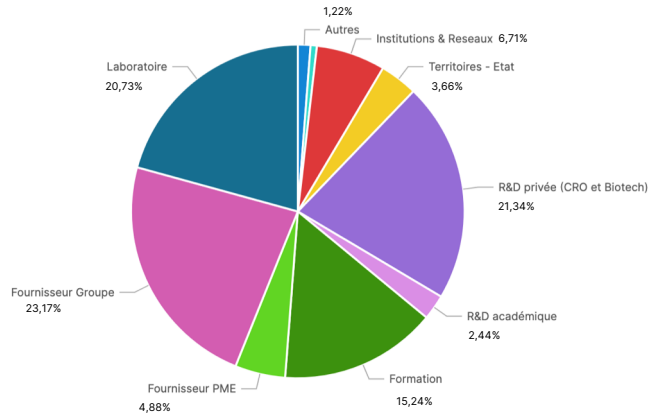
For all inquiries



**Barbara Jacques**  
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En charge du programme Biotesting  
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barbara.jacques@polepharma.com

<https://biotesting.polepharma.com/>

## Previous edition rates: June 5<sup>th</sup>-6<sup>th</sup> 2024



2024 Post event online video #CPB24:

<https://youtu.be/EjfALp3FkQ>



## Our 2024 Partners



## Sponsorship Offer

	Bronze	Silver	Gold	Platinum (exclusive)
<b>Exhibition area and included admissions</b>				
Number of included admissions ( <i>entry + lunch</i> )	1	2	3	4
Full Guest Pass for your customers ( <i>entry +lunch</i> )	0	2	4	6
Tickets included for the Gala Dinner ( <i>Day 1 and not valid for visitor passes</i> )	0	0	3	4
1 booth on the networking area (with 1 sign, 1 LED barre, 1 table and 2 chairs for 6/9 m2, 2 tables and 4 chairs for 12m2, 1 electrical connection , space for your roll up)	6m <sup>2</sup>	6 m <sup>2</sup> (option 9m <sup>2</sup> )	9 m <sup>2</sup>	12 m <sup>2</sup>
<b>Visibility</b>				
Your logo on all event's communication, publications and media (website, dedicated newsletters, event program)	included	included	included	included
Your logo on network application	included	included	included	included
Your logo featured at the opening presentation		included	included	included
Your logo featured in the post-event video		included	included	Included
Your flyer (2 pages maximum) & goodies distributed to participants (to be supplied)		included	included	included
Track your prospects via a dedicated application	+120 €	included	included	included
LinkedIn post highlighting the partnership <small>Silver: logo display/ Gold &amp; Platinum: logo display &amp; expertise promotion</small>		included	included	included
Acknowledgment by the Chairman during the introduction speech			included	included
Conduct a workshop during the congress or give a talk during the plenary session (subject to approval by the programming committee)		+1650€	included	included
An article in the Polepharma newsletter (20 000 recipients /months)			+ 1900€	included
A « Zoom Partenaire » email marketing campaign			+ 1900€	included
Your logo on participants badges				included
Interview in the post-event video				included
<b>Sponsoring</b>				
Sponsoring of lanyards or bags (to be supplied)				Your choice
Sponsoring of a Coffee Break (advertisement in the room, logo on a variety of A5 flyers)		+ 900 €	+600€	included
Sponsoring of the Cocktail Lunch (advertisement in the room, logo on a variety of A5 flyers)		+ 900€	+600€	Your choice
Sponsoring of the Gala Diner (your kakemono in the room, logo on a variety of A5 flyers)		+1800€	+ 1500€	Your choice
Custom-made goodies (flasks, post-its, notepads, etc.)	Please consult us			
Additional equipment on your stand (TV, furniture, stand decoration, etc.)	Please consult us			
<b>Rates excl. VAT (€)</b>	<b>2693</b>	<b>4625</b>	<b>7852</b>	<b>10721</b>
Offre Early Bird ( - 15% before february 28 <sup>th</sup> 2025)	<b>2289 €</b>	<b>3931 €</b>	<b>6674 €</b>	<b>9112 €</b>
Member's offer Polepharma (Bonus -30%)	<b>1885 €</b>	<b>3237 €</b>	<b>5496 €</b>	<b>7504 €</b>
<b>DUO Offer– Sponsor two POLEPHARMA events : 10% discount &amp; 2 free admissions</b>				

Contact us to book your stand

# FRANCE BIOPRODUCTION CONGRESS

9<sup>th</sup> edition



Gather and Unite  
all stakeholders to serve the sectors

**19 - 20**  
**MARCH 2025**  
CONGRESS CENTER  
TOURS - FRANCE  
[www.france-bioproduction.com](http://www.france-bioproduction.com)

## 19<sup>th</sup> & 20<sup>th</sup> March 2025

During two days, the goal is to gather more than 350 industrial decisions makers and R&D actors from the public and private sector to talk about key challenges in Biomanufacturing and bring to light current industrial needs.

20  
Conferences

4  
Round Tables

14  
Workshops

+10 h  
For  
Networking

70 Exhibitors  
Located in the center of the  
catering & networking area

### First Day

End the day with a Premium Conference led by an international expert, followed by an exclusive cocktail evening for high-quality networking.

1  
Startup Pitch  
Contest

1  
Pitch  
Session:  
5 Startups

2  
Days

+700  
Attendees

### Conferences & round tables

Animated by key opinion leaders of the field and selected by the programming committee.

### Sponsored Technical Workshops

Based on feedbacks and expertise sharing in a format that encourages interactions to highlight cutting-edge innovations.

### More than 10 hours of Networking

Meet with your leads. Visit exhibitors located in the center of the catering & networking area.

1  
Premium  
Conference

1  
Cocktail  
Dinner

### Second Day

Pitch session: 5 deeptech startups in biomanufacturing.

## From 1<sup>st</sup> March to 15<sup>th</sup> April 2025



One single app ([see page 10](#)) that allow you to ::

- Manage your profile and agenda,
- Showcase your company with dynamic energy,
- Access the list of participants and exhibitors, interact with them via private message and organize your BtoB meeting schedule.

BtoB  
meetings

45  
days



● Networking

June 12<sup>nd</sup> 2025

Polepharma Annual General meeting

Normandie

Dana.legrain@polepharma.com

October 28-30<sup>th</sup> 2025

CPhI Worldwide

Frankfurt, Germany

Capucine.sarrade-loucheur@polepharma.com

● Manufacturing Performance

November 26-27<sup>th</sup> 2025

Fututre Industry Congress  
7<sup>th</sup> edition

Chartres, Centre-Val de Loire

marie-flore.barreau@polepharma.com  
industriedufutur.com

● R&D & Innovation

19 - 20 Mars 2025

France Bioproduction Congress  
9<sup>th</sup> edition with Medicen

Tours, Centre-Val de Loire

denis.marchand@france-bioproduction.com  
france-bioproduction.com

● Environmental Performance

May 21<sup>st</sup> - 22<sup>nd</sup> 2025

Environmental Performance Congress  
2<sup>th</sup> edition

Rouen, Normandie

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